

# Develop World-Class Supply Chain Programs, Elevate Talent and Improve Performance.

Globalization and changes in consumer demand are driving small-to mid-size businesses (SMB) to rethink how they are doing things to take their supply chains to the next level. An ASCM SMB membership provides access to the tools and resources to help your organization reach new heights of success.

Membership Benefits		Enterprise Membership		
		SMB (-\$1B)		
	Annual Subscription	\$5,000		
	Employee Plus Memberships	1	15	30
Training/ Certification	Principles on Demand	Unlimited seats at individual member rates (Not restricted to the number of Employee Plus Memberships selected)		
	Complimentary ASCM Planning Excellence Workshop with VIP Best of the Best Pricing	✓	✓	✓
	ASCM Enterprise Certification	50% off non-member application rates		
Events	ASCM Prepaid Annual Conference Registrations	3	2	1
	Corporate Member Conference Center Access (all employees)	✓	✓	✓
Admin	Corporate Membership Portal	✓	✓	✓
	Personal Account Management	Priority customer service queue		
	Virtual Career Fair	50% discount Standard booth		

## Corporate Membership Benefits Overview

### **Employee PLUS Memberships:**

ASCM PLUS individual memberships can be distributed to current employees, providing access to world-class education and professional development resources.

### **Corporate Membership Portal:**

Access to a personalized company portal with unique URL, making it easy to distribute and manage employee memberships globally.

### **Priority Customer Service Queue:**

The priority customer service queue offers faster access to a customer service representative when calling into the ASCM headquarters.

### **Principles on Demand Special Pricing:**

Through the subscription model, you can purchase access to all courses – or pick and choose the courses as needed to learn the principles of supply chain management. Principles on Demand courses are also approved for maintenance points toward APICS certifications.

*Corporate members receive unlimited seats at individual member rates (not restricted to the number of Plus memberships selected).*

### **Complimentary ASCM Planning Excellence Workshop with VIP Best of the Best Pricing:**

The ASCM Planning Excellence Workshop is designed as a half-day workshop that will incorporate proprietary ASCM research findings and peer insights designed to drive process improvements across the planning function.

*The ASCM Planning Excellence Workshop is complimentary to attend and corporate members can each send one representative.*

### **ASCM Prepaid Annual Conference Registrations:**

The annual conference brings together thousands of professionals from around the world and covers topics from all areas of the value chain. The conference features speakers from top organizations, authors, instructors, and innovators.

*A number of registrations are included in each membership package.*

### **Corporate Member Conference Center Access (all employees):**

Exclusive access to the corporate member center during the ASCM conference which includes wi-fi, printing stations, phone charging stations and refreshments.

### **ASCM Enterprise Certification Discounts:**

ASCM Enterprise Certification is the only globally recognized corporate designation for organizations who demonstrate the strategy, processes, governance and results of operating a responsible supply chain across ethical, ecological and economic elements.

*Corporate members receive a substantial discount on pricing for the Enterprise certification program.*

### **Virtual Career Fair Special Pricing:**

The ASCM Virtual Career Fair connects corporate members to our global community of supply chain professionals. The online format provides an easy and effective way to discover qualified talent looking to advance their careers in the industry. This is a unique opportunity to easily recruit members of our organization in a virtual setting.

*Corporate members receive a free or discounted booth at the event.*

Learn more at [ascm.org/smb](https://ascm.org/smb)