



Are you looking for employer support to help fund your ASCM membership? The email template below can help you start the conversation! Simply copy and paste the text into your email and customize it so it is relevant to your needs and your organization.

<<REPLACE AND/OR REMOVE GREEN TEXT PRIOR TO USING THIS TEMPLATE>>

Subject Line: Becoming an ASCM member

Dear <<insert supervisor name>>,

Alternative A: Help Meet Personal/Team Goals

I know you're always on the lookout to find great training programs that will help our team stay at the forefront of <<supply chain/operations/logistics>> best practices. I've found an organization that will help me <<and the rest of the team>> meet <<our/my>> training goals while building our credibility within the organization and beyond.

Alternative B: Value of Education/Credentials

I'm writing you in hopes that you will support my goal of advancing my knowledge and practical skills. The return on investment in professional development can be exponential, both from an individual and organizational standpoint. I've found a program that is practical and extremely relevant to my position.

Alternative C: Maintain Credential

As you know, I recently earned my APICS <<CPIM, CSCP, CLTD, CTSC>> through ASCM. I appreciate your support, as well as the support of the organization as I pursued this credential! To maintain my active status, I must earn 75 professional development points every five years. Becoming a member of ASCM qualifies me for 6 points a year and provides me opportunities to participate in other qualifying activities to earn points; helping me to stay ahead and keep my credential up to date.

ASCM is an organization focused on elevating supply chain performance and developing people and talent. The organization offers a multitude of benefits and resources upon joining, including:

- Learning opportunities, including access to live and online education plus member discounts certificate programs their annual supply chain conference.
- Networking opportunities through local chapters and online through the ASCM Supply Chain Knowledge Center.
- And, savings on APICS courseware and certifications, including the CPIM, CSCP, CLTD and CTSC credentials, which are globally recognized supply chain credential programs.

Membership starts at \$99, with the option to add on a certification upgrade (+100). I feel that:

<<The membership with certification upgrade would be a good fit for me, as I want to continue my professional growth by obtaining a credential in the near future. This option allows me to take advantage of exclusive discounts, plus all the benefits listed above for \$199. >>

Or

<<ASCM membership would be a great resource for me as I work to increase my knowledge and stay informed of the latest news and trends affecting supply chain professionals. This option gives me so many great benefits, for only \$99 a year. .>>

I appreciate your consideration of this request. I believe that it would greatly impact my performance, and I would bring my new learnings to the team and company overall. I would be happy to discuss this further, whenever it's most convenient for you..

Sincerely,

<<Signature>>