



REGISTRATION NOW OPEN AND KEYNOTES ANNOUNCED FOR ASCM 2019

CNN's Fareed Zakaria and first female F-14 Tomcat Fighter Pilot Carey Lohrenz to lead premier supply chain conference speaker lineup

CHICAGO – April 2, 2019 – The Association for Supply Chain Management (ASCM) today announced that [registration is now open](#) for its inaugural conference, ASCM 2019. The event will be held in Las Vegas September 16 – 18, 2019. Additionally, ASCM announced that the keynotes at this year's event will be CNN Worldwide host, Washington Post columnist and bestselling author Fareed Zakaria and former lieutenant and first female F-14 Tomcat pilot Carey Lohrenz.

ASCM's inaugural event will not only build on the past success of APICS conferences but will expand the breadth and depth of the immersive educational sessions that will propel supply chain forward and transform how organizations do business. This year's keynotes will join more than 65 end-to-end supply chain educational sessions inspired by the Supply Chain Operations Reference (SCOR) model, which includes six topic areas: Plan, Source, Make, Deliver, Return and Enable. New 'emerging trends' sessions will focus on hot topics such as AI, blockchain and threatcasting. Additional programming will include the third Women's Supply Chain Forum.

"Businesses are now seeing the incredible advantage they can gain through strategic supply chain management and cross-functional leadership, which in turn is elevating the need for supply chain C-suite leaders," said ASCM CEO Abe Eshkenazi, CSCP, CPA, CAE. "Attending ASCM 2019 will help those who want to forge ahead in their careers expand their technical expertise as well as broaden their overall business acumen."

More on each keynote speaker below:

Fareed Zakaria hosts "Fareed Zakaria GPS" for CNN Worldwide and is a columnist for The Washington Post, a contributing editor for The Atlantic, and a bestselling author. Zakaria is the author of three highly-regarded and New York Times bestselling books. In 2017, Zakaria was awarded the Arthur Ross Media Award by the American Academy of Diplomacy. He was named a "Top 10 Global Thinker of the Last 10 Years" by Foreign Policy magazine in 2019, and Esquire once called him "the most influential foreign policy adviser of his generation." Zakaria serves on the boards of the Council of Foreign Relations and New America. He earned a bachelor's degree from Yale University, a doctorate in political science from Harvard University, and has received numerous honorary degrees.

Carey Lohrenz is used to breaking through barriers as the first female combat-mission-ready F-14 Tomcat Fighter Pilot in the U.S. Navy. Lohrenz has delivered her leadership and strategy experience to such companies as Cisco, Dell, TEVA, Deloitte, Underwriters Laboratories, Verizon, AT&T, Kimberly Clark, State Farm Insurance and Sea Ray Boats, to name a few. Lohrenz graduated from the University of Wisconsin where she was a varsity rower, also training at the pre-Olympic level. After graduation, she attended the Navy's Aviation Officer Candidate School before starting flight training and her naval career. She is currently working on her Master's in Business Administration in Strategic Leadership.

In addition to the keynotes and many educational sessions, ASCM 2019 will feature networking events and facility tours of Three Square Food Bank, Firetrucks Unlimited, Berry Plastics, Zappos and more.

Learn more about all [activities available to attendees](#) throughout the three-day conference.

ASCM will also showcase the most innovative products and services in the supply chain business as part of the ASCM Expo, to be held in conjunction with the conference. Both attendees and exhibitors will have the opportunity to learn about the businesses shaping the industry and the people behind them in a fun and interactive environment.

Register for ASCM 2019 before June 30 and save up to \$600. Learn more about [registration options and pricing](#).

ABOUT ASCM

The Association for Supply Chain Management (ASCM) is the global leader in supply chain organizational transformation, innovation and leadership. As the largest nonprofit association for supply chain, ASCM is an unbiased partner, connecting companies around the world to the newest thought leadership on all aspects of supply chain. ASCM is built on a foundation of APICS certification and training spanning 60 years. Now, ASCM is driving innovation in the industry with new products, services and partnerships that enable companies to further optimize their supply chains, secure their competitive advantage and positively influence their bottom lines. For more information, visit ascm.org.

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