



FOR IMMEDIATE RELEASE

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**ASCM LAUNCHES ASCM FOUNDATION AS ITS PHILANTHROPIC CHANNEL  
TO FURTHER SUPPORT & AFFECT CHANGE IN SUPPLY CHAIN**

*Foundation to Support ASCM's Mission to Create a Better World Through Supply Chain Management*

**CHICAGO** (September 24, 2019) — Today, [the ASCM \(Association for Supply Chain Management\) Foundation](#) expanded its nearly six decades of dedication to building a better world through supply chain management with the launch of the ASCM Foundation. As the philanthropic channel of ASCM – the global leader in supply chain organizational transformation, innovation and leadership – the ASCM Foundation will collaborate with corporations, nonprofits and private foundations to address pressing global challenges.

“At ASCM we believe there is unlimited potential for supply chains to shape the world in which we live. By mobilizing the supply chain community we can create opportunity and solve critical problems affecting countless lives,” said ASCM CEO Abe Eshkenazi, CSCP, CPA, CAE. “Through the ASCM Foundation we will take ambitious new actions to create a better world through supply chain by launching and expanding initiatives that draw on supply chains to address global challenges.”

As the global authority in supply chain management, the foundation will leverage ASCM’s certifications and the body of knowledge that have been the global standard in professional development for 60 years to forge impactful relationships and drive forward ASCM’s four priority initiatives:

- **Build Frontier and Humanitarian Supply Chains** that support the Ministries of Health in sub-Saharan Africa as they enhance the capabilities of their supply chain leaders, professionals and country-based communities of practice in order to give people consistent and affordable access to food, medicine, vaccines and other life essentials.
- **Offer K-12 Supply Chain, STEM and Career Awareness** opportunities that educate and engage future supply chain professionals and address the supply chain skills shortage.
- **Develop Diversity and Inclusion Initiatives** that ensure people of all profiles and backgrounds can do meaningful work, share perspectives and succeed in supply chain careers.
- **Amplify Supply Chain Workforce Development** that includes career training, supply chain certification resources and content development with academic institutions in order to provide high-quality, rewarding jobs and a meaningful path forward.

“ASCM was built on the value of learning and development, and the Foundation seeks to continue and amplify that through our partnerships and collaborations,” said Dan Schoenfeld, VP of the ASCM Foundation. “Together we’ll seek to improve global operations, advance public health and safety, and foster the overall advancement of end-to-end supply chain management.”

As supply chains grow more complex organizations, nearly every industry faces a mounting need for skilled, diverse and dedicated professionals. The ASCM Foundation’s work creates more effective and sustainable supply chains and high-quality jobs that advance individuals, organizations, communities and economies. For more information, visit [www.ascm.org/making-an-impact/](http://www.ascm.org/making-an-impact/).

**[About ASCM](#)**

The Association for Supply Chain Management (ASCM) is the global leader in supply chain organizational transformation, innovation and leadership. As the largest nonprofit association for supply chain, ASCM is an unbiased partner, connecting companies around the world to the newest thought leadership on all aspects of supply chain. ASCM is built on a foundation of APICS certification and training spanning 60 years. Now, ASCM is driving innovation in the industry with new products, services and partnerships that enable companies to further optimize their supply chains, secure their competitive advantage and positively influence their bottom lines. For more information, visit [ascm.org](https://www.ascm.org).

### **About the ASCM Foundation**

As the philanthropic channel of the ASCM (Association for Supply Chain Management) – the global leader in supply chain organizational transformation, innovation and leadership – the Foundation was established in 2019 to take ambitious new actions to solve critical problems and maximize the extraordinary opportunity to create a better world through supply chain. With the support of ASCM, the Foundation collaborates with corporations, nonprofits and private foundations to address pressing global challenges with a specific focus on building frontier and humanitarian supply chains, K-12 supply chain education, STEM and career awareness, workforce development, and diversity and inclusion initiatives. For more information on the ASCM Foundation and its work, visit <https://www.ascm.org/making-an-impact/>.