2019 ASCM EVENTS

IMPROVE YOUR SUPPLY CHAIN PERFORMANCE
Attend an ASCM event or seminar

ascm.org/2019events
ASCM offers end-to-end supply chain, logistics and operations management events. Our conferences and seminars are designed to help you advance your career and company performance. Take time in 2019 to grow your knowledge and bring best practices to your overall supply chain operations.

This guide provides detailed information on our world-class events. Browse to find course descriptions, schedules, instructor biographies and registration information.

ASCM seminars are also available for private, in-house delivery for corporate clients. Learn more at ascm.org/private-events

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**Explore Events From ASCM**

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**BEST OF THE BEST S&OP CONFERENCE**

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**SUPPLY CHAIN LEARNING CENTER SEMINARS**

- Advanced Management Skills – NEW!
- Artificial Intelligence – NEW!
- Threatcasting – NEW!
- Sales and Operations Planning
- Sales and Operations Planning Workshop
- Supply Chain Risk Management
- Principles of Demand Management
- Principles of Material Requirements Planning
- Principles of Distribution and Logistics
- Principles of Inventory Accuracy

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**REGISTER TODAY!** ascm.org/2019events
ASCM 2019 is the flagship conference from the global leader in supply chain transformation, innovation and leadership.

Supply chain professionals from around the world will come together in Las Vegas for this exciting, inaugural event from ASCM – the Association for Supply Chain Management. Built on the foundation of APICS certification and training, ASCM is the new, broader-reaching supply chain organization.

At ASCM 2019, you’ll be able to expand your knowledge and skillset to stay in line with the accelerated pace of change in supply chain. Topics range from S&OP, inventory and materials management to robotics, IoT, virtual reality and more. Whether you’re looking to enhance your knowledge on a specific topic, or learn more about current trends, ASCM 2019 will have something for you!

**Exceptional Education**
ASCM 2019 is all about the education. With a lineup of 60+ presentations, covering end-to-end supply chain topics, you select the sessions to attend, led by industry experts that delve into today’s most pertinent topics. Every presentation is specifically designed to impart actionable takeaways you can apply at your workplace right away.

**Expo Hall**
Learn about innovative new tools, products and services shaping the field of supply chain, logistics and operations management at the ASCM Expo. This is your opportunity to talk with vendors about your specific needs and see firsthand the tools and technologies advancing supply chain excellence.

**Countless Networking Opportunities**
Connect with peers and industry experts from around the globe and exchange ideas at conference receptions, luncheons and more.

**Facility tours**
Consistently an exciting activity of the ASCM conference, facility tours give you the opportunity to see firsthand high-performance operations in action.

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**REGISTER TODAY!** [ASCM.ORG/2019CONFERENCE](https://ascm.org/2019conference)
The Best of the Best S&OP Conference, is renowned as a global gathering of the brightest minds in the industry. The Best of the Best S&OP Conference presented by ASCM and the Institute of Business Forecasting and Planning (IBF) is the leading educational and networking event for professionals in the field. The educational sessions presented will cover a range of in-depth topics to help you implement or improve S&OP within your organization.

**At the event, you will learn to:**

- Effectively use forecasting and demand planning in your S&OP process
- Employ integrated business planning techniques
- Enhance collaboration across sales, marketing, finance and supply chain
- Extend S&OP outside your organization and throughout the supply chain
- Manage and mitigate risk
- Use S&OP to enhance new product launches
- And so much more!

**REGISTER TODAY! [ASCM.ORG/2019BEST]**
Gain insight into key areas of supply chain by attending an ASCM seminar in 2019. Many seminars are eligible for maintenance points toward your APICS certification or contact hours toward your APICS Education Certificates. ASCM seminars and workshops take place in communities around North America.

FIND A SEMINAR NEAR YOU: ASCM.ORG/2019EVENTS
Advanced Management Skills

This advanced seminar will provide insight and techniques for supply chain leaders. Take this opportunity to hear from a successful supply chain leader regarding one of the most important aspects of the job, and often one of most assumed and overlooked: the people stuff. Longtime C-suite leader Karen Alber will share methodologies and approaches that will make leadership, integrity and people skills a key part of your professional journey – skills that aren’t taught in college or most corporate training or leadership development programs. Karen will share the “secret sauce” that enables you to master the people stuff and become a memorable leader with a thriving career.

Attend the ASCM Advanced Management Skills seminar and learn how to:
- **Gain** a rare perspective on people skills you can apply immediately from a former CIO and executive for respected corporations
- **Identify** tools that guide you in determining and defining what you want to be known for and how to leverage those skills
- **Manage** today’s cross-functional, global supply chain teams effectively
- **Demonstrate** why the people stuff can be more important than the technical stuff
- **Refine** skills that will make a difference at work and in your personal life

**Dates**
- April 25, 2019
  - Chicago, Illinois
- September 15, 2019
  - Las Vegas, Nevada

**Price**
- ASCM member $399
- Nonmember $499

REGISTER AT ASCM.ORG/2019EVENTS

**Presenter:** Karen Alber

Karen Alber’s career has taken her from shop floor supervisor to the C-Suite of global corporations including MillerCoors, HJ Heinz and PepsiCo. As CIO of MillerCoors, Karen drove a large-scale enterprise transformation program to improve business processes and modernize technology. Her work with The Integreship Group helps leaders and organizations enact positive change and build leaders that people want to work for based on values, integrity and civil leadership. This last phrase is the theme of her recently published book, “Who’s the Boss?” Karen holds a MBA from University of Iowa and is a longtime APICS member.

Artificial Intelligence

Gain a realistic view of the autonomous supply chain from a researcher/practitioner who has designed the world’s first comprehensive model of a fully autonomous supply chain and who is helping organizations transition into the cognitive era. This session will introduce the concept of an autonomous supply chain and how it will change business and impact competitive advantage.

Attend the ASCM Artificial Intelligence seminar and learn how to:
- **Launch** a cognitive transformation platform
- **Set** clear expectations
- **Innovate** while managing risk
- **Identify** and overcome the organizational hurdles
- **Measure** your cognitive progress

**Dates**
- April 24, 2019
  - Chicago, Illinois
- September 15, 2019
  - Las Vegas, Nevada

**Price**
- ASCM member $399
- Nonmember $499

REGISTER AT ASCM.ORG/2019EVENTS

**Presenter:** Al Naqvi

Al Naqvi is a professor and researcher whose expertise is in applied artificial intelligence in business, including machine learning training from Stanford. He has worked with AI in over fifty business contexts, from finance, supply chain and operations, to HR, marketing and sales. In academics, Naqvi has developed several courses and certification programs dealing with AI in diverse settings, plus a technology-centric course for college students and high school students covering autonomous agents, robotics, computer vision, and more. Naqvi is currently authoring the first book on AI for business strategy.
Threatcasting

Technological advances as well as shifting economic and cultural landscapes have made identifying and planning for possible future threats increasingly difficult. Traditional planning and forecasting tools are necessary but not sufficient for these 21st century problems.

Threatcasting is a conceptual framework used to help multidisciplinary groups envision these future scenarios. It is also a process that enables systematic planning against threats ten years in the future. Utilizing the Threatcasting process, groups explore possible future threats and how to transform the future they desire into reality while avoiding undesired futures. Threatcasting is a continuous, multiple-step process with inputs from social science, technical research, cultural history, economics, trends, expert interviews, and science fiction storytelling. These inputs inform the exploration of potential visions of the future.

The ASCM Threatcasting seminar provides a comprehensive review of the principles and functions of Threatcasting. The presenter will give attendees a practical overview of the Threatcasting process with case studies. The presenter will also lead them through exercises to apply the process broadly and then explain how it can be applied specifically to their areas of interest.

Attend the ASCM Threatcasting seminar and learn how to:
- Understand Threatcasting and how it can be applied
- Model the future using key research vectors and data inputs
- Identify possible and probable future threats and the actions needed to disrupt, mitigate and recover from them
- Translate the output and raw data generated by Threatcasting into actionable next steps

Date: April 23, 2019
Location: Chicago, Illinois
Price: ASCM member $399, Nonmember $499

Date: September 15, 2019
Location: Las Vegas, Nevada
Price: ASCM member $399, Nonmember $499

Supply Chain Risk Management

The world of supply chain is complex and ever-changing. Organizations must be careful or they may leave their supply chains vulnerable to a series of risks. Unfortunately, proactive risk management is not always a top agenda item.

The ASCM Supply Chain Risk Management seminar provides participants with a glimpse of the global supply chain risk landscape. Definitions of risk management and new techniques and tactics to mitigate risk will be discussed, along with profiles of early adopters of risk management.

Attend the ASCM Supply Chain Risk Management seminar and learn how to:
- Mitigate global supply chain risk
- Leverage the heat map tool to assess risk within your supply chain
- Use business continuity planning
- Create a resilient supply chain
- Manage political uncertainty and risk considerations

Attendees will receive 7 core contact hours toward the ASCM Risk Management Education Certificate. By earning this certificate, you demonstrate your commitment to protecting your organization from supply chain risk and your ability to balance rewards and risks in the decision-making process. Learn more about the ASCM Risk Management Education Certificate at ascm.org/risk

Date: March 14, 2019
Location: Philadelphia, Pennsylvania
Price: ASCM member $399, Nonmember $499

Date: May 16, 2019
Location: Chicago, Illinois

Date: September 15, 2019
Location: Las Vegas, Nevada

Date: November 7, 2019
Location: Chicago, Illinois

Price: ASCM member $399, Nonmember $499

Presenter: Brian David Johnson

The future is Brian David Johnson’s business. As a futurist he works with organizations to develop an actionable 10-15 year vision and what it will feel like to live in the future. His work is called futurecasting, using ethnographic field studies, technology research, cultural history, trend data, global interviews and even science fiction to provide a pragmatic road map of the future. As an applied futurist Johnson has worked with governments, trade organizations, start-ups and multinational corporations to not only help envision their future but specify the steps needed to get there. Johnson is currently the futurist in residence at Arizona State University’s Center for Science and the Imagination, a professor in the School for the Future of Innovation in Society and the Director of the ASU Threatcasting Lab. He is also a Futurist and Fellow at Frost and Sullivan.

Presenter: Gregory L. Schlegel, CPIM

Gregory Schlegel is an executive-in-residence at the Center for Value Chain Research, an adjunct professor of supply chain risk management at Lehigh University and an APICS past president. He has been a supply chain executive with several Fortune 100 companies and spent seven years as an IBM supply chain executive consultant. Schlegel is a frequent speaker at conferences, seminars, webinars and professional development meetings.
### Sales and Operations Planning

In today’s complex marketplace, effective planning and performance metrics are critical for success. A successful S&OP process integrates financial, marketing and operational planning to create over-arching strategic plans for the business. ASCM provides forward-looking programs that will prepare you to collaboratively participate in the S&OP process.

The ASCM Sales and Operations Planning seminar provides managers and planners a comprehensive review of the principles and functions of S&OP. Attendees will participate in exercises and discussions on the elements of data collection, demand and supply planning, and conducting the pre- and executive S&OP meetings. The presenter will lead attendees through sales and marketing planning, resource requirements planning, distribution planning and more.

**Attend the ASCM Sales and Operations Planning seminar and learn how to:**
- Identify the necessary inputs needed for and the outputs from the S&OP process
- Calculate the data elements for the S&OP process
- Utilize the S&OP planning grid
- Translate what you have learned from the S&OP process into production and inventory plans
- Understand the impact that S&OP output has on the distribution plan

Individuals who attend an APICS S&OP seminar will receive 7 core contact hours toward the APICS S&OP Education Certificate. To earn the certificate, you must complete 12 contact hours of APICS education - 7 from the core topics and 5 from the elective topics. Earn your 5 elective credits by attending the Sales and Operations Planning Workshop. Learn more at ascm.org/sop

**Dates**

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**Price**

- ASCM member $399
- Nonmember $499

**Presenter:** Anthony Zampello, CPIM, CIRM, CSCP

Anthony Zampello is a consultant, educator and trainer. He is currently a member of the adjunct faculty at Bentley University. He has spent more than 30 years working in diverse industries and markets and managing a wide range of initiatives including S&OP, enterprise resources planning, system implementations and lead time reductions. Zampello is an industry expert in certification exam preparation and works with APICS chapters to conduct training sessions for major corporate accounts.
Principles of Demand Management

The ASCM Principles of Demand Management seminar is designed to assist beginning as well as experienced demand planners to acquire a firm understanding of the principles and functions of forecasting and customer and demand management. The seminar will provide an in-depth discussion of how effective forecasts are created and the various types of standard forecasting models available to today’s demand planner.

Attend this seminar and learn how to:
- Develop a forecast and manage demand
- Manage forecast performance
- Track forecast error
- Utilize the various tools available for ensuring accurate forecasting
- Understand and use customer relationship management (CRM) tools and strategies

Demand planners will acquire a set of practical tools from this seminar to make their demand management environments work more smoothly, increase productivity and reduce operational costs.

Principles of Material Requirements Planning

Material requirements planning (MRP) is a vital component in the supply chain. It acts as the system’s bridge between master planning and production. MRP helps determine requirements and maintain priorities. The ASCM Principles of MRP seminar assists beginning and experienced planners to use an MRP system. Through classroom discussion and practical, hands-on exercises, this seminar will help attendees gain a firm understanding of the principles and functions of MRP in the manufacturing process.

Attend this seminar and learn how to:
- Understand the objectives and functions of MRP
- Work with the different types of demand placed on the inventory resources of the company
- Use MRP-generated action messages when performing MRP output maintenance
- Determine when it is time to release manufacturing and purchase orders
- Develop performance measurements to determine the effectiveness of the MRP in priority management

By the conclusion of this seminar, attendees will have acquired practical tools to make MRP environments work more smoothly, increase productivity and reduce operational costs.

Presenter: Maryanne Ross, CFPIM, CIRM, CSCP, CLTD
Maryanne Ross, CFPIM, CIRM, CSCP, CLTD is the owner and president of Supply Chain Mavens Inc., a supply chain consulting and training company. She is an experienced supply chain educator, author and speaker, specializing in professional development and supply chain management. For 25 years, she has been an active APICS member and volunteer, serving on the board of directors as a district manager and as a chapter president. She currently is president of the APICS Maine Chapter. Ross develops content and presents at numerous supply chain conferences internationally, including the APICS annual conference.

Dates
- March 21, 2019
  Washington, DC
- May 8, 2019
  Chicago, Illinois
- June 26, 2019
  Chicago, Illinois
- August 14, 2019
  Atlanta, Georgia
- October 16, 2019
  Chicago, Illinois

Price
- ASCM member $399
- Nonmember $499

REGISTER AT ASCM.ORG/2019EVENTS
Principles of Distribution and Logistics

Distribution and logistics professionals face the critical challenge of running nimble, efficient processes in an era of unprecedented change. The ASCM Principles of Distribution and Logistics seminar is designed to introduce operations management professionals to the field of distribution and logistics management, and is appropriate for both beginning and experienced individuals.

Attend this seminar and learn how to:
- Use “push” and “pull” inventory replenishment in a multiechelon environment
- Integrate new technologies to your distribution channels
- Be Mindful of sustainability and “green” issues
- Measure performance to ensure optimal efficiency and productivity
- Support customer service objectives using warehousing
- Decide when you should be using the various types of transportation modes
- Set Objectives for warehouse design, automation, equipment and layout

By the conclusion of the seminar, attendees will have a clear knowledge of the fundamentals of distribution and logistics functions and objectives.

Principles of Inventory Accuracy

Inventory accuracy is the foundation of inventory management. The ASCM Inventory Accuracy seminar helps beginning and experienced operations managers more effectively manage and control inventory. Through a sample scenario, this seminar will provide attendees the opportunity to diagnose inventory problems and discover solutions as a class. Practical hands-on exercises in the seminar include total inventory carrying cost, ABC inventory control and cycle counting.

Attend this seminar and learn how to:
- Develop and execute the inventory planning process
- Define the role of inventory management within your organization
- Balance the conflicting objectives of decreasing operating costs and increasing customer service
- Apply the inventory accuracy toolkit and measure impact across the organization
- Weigh the advantages and disadvantages of periodic and perpetual inventory and the cycle counting process

**Dates**
- March 21, 2019
  - Chicago, Illinois
- May 9, 2019
  - Toronto, Ontario, Canada
- August 15, 2019
  - Detroit, Michigan
- October 24, 2019
  - Chicago, Illinois

**Price**
- ASCM member $399
- Nonmember $499

**Presenter:** Maryanne Ross, CFPIM, CIRM, CSCP, CLTD

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**Dates**
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  - Washington, DC
- May 9, 2019
  - Chicago, Illinois
- June 27, 2019
  - Chicago, Illinois
- August 15, 2019
  - Atlanta, Georgia
- October 17, 2019
  - Chicago, Illinois

**Price**
- ASCM member $399
- Nonmember $499

**Presenter:** Mark C. Hardison, CFPIM, CSCP, CLTD

Mark currently serves as a Materials Manager for Mallinckrodt Pharmaceuticals, a multibillion dollar specialty pharmaceutical company. He graduated Summa Cum Laude with a Bachelors in Business Administration from Strayer University. He has over 40 years of experience in the fields of operations management and supply chain management. Mark is recognized by APICS as a Certified Fellow in Production and Inventory Management (CFPIM) and as a Certified Supply Chain Professional (CSCP). He was the founding chair of the CSCP Examination Committee, has recently served as the chair of the CPMI Basics of Supply Chain Management Examination Committee, and currently serves as a founding member of the Certified in Logistics, Transportation and Distribution (CLTD) Examination Committee.
Our newly created Supply Chain Learning Center will offer online and on-demand learning opportunities for members and customers. From onsite training seminars to recorded webinars and online courses, the Learning Center is your source for supply chain education.

**Supply Chain Principles On Demand**
Principles On Demand gives you flexibility to learn the principles of supply chain management.

With our subscription model, you can purchase access to all courses – or pick and choose the course you need.

- Inventory Management Basics
- Principles of Managing Operations
- Principles of Manufacturing Management
- Principles of Operations Planning
- Principles of Distribution and Logistics

**Supply Chain Leadership On Demand**
Leadership On Demand, powered by The Integreship Group, provides the tools and expertise you need to develop essential people skills and the personal resiliency insights to weather the storms of challenging people dynamics with confidence.

VISIT ASCM.ORG/LEARNINGCENTER
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About ASCM
The Association for Supply Chain Management (ASCM) is the global leader in supply chain organizational transformation, innovation and leadership. As the largest nonprofit association for supply chain, ASCM is an unbiased partner, connecting companies around the world to the newest thought leadership on all aspects of supply chain. ASCM is built on a foundation of APICS certification and training spanning 60 years. Now, ASCM is driving innovation in the industry with new products, services and partnerships that enable companies to further optimize their supply chains, secure their competitive advantage and positively impact their bottom lines.

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