

# Develop World-Class Supply Chain Programs, Elevate Talent and Improve Performance.

ASCM Corporate Membership packages help you build high-performing teams centered around the industry's foremost research, education, value chain frameworks and certification programs.

ASCM Corporate Membership Packages	III	II	I
Annual Subscription	\$60,000	\$30,000	\$15,000
Individual Plus Memberships	500	250	100
Enhanced Corporate Membership Portal	√	√	√
Group Training Discount Rate	10%	5%	2.5%
Guaranteed Invitation to Corporate Advisory	√	√	√
ASCM Annual Conference Registrations (NEW)	6	4	2
SCOR-Enterprise; Corporate Supply Chain Designation (NEW)	Enterprise pricing available		
Principles on Demand Bundles (NEW) Requires 2 year commitment for both Principles on Demand and Corporate Membership Package	45% Discount Unlimited Package Available	45% Discount	45% Discount
Closed Virtual Community for Your ASCM Members (NEW)	√	√	–
SCORmark Corporate Benchmark	3X + add-on options	2X	1X
SCOR BPM Accelerator powered by ARIS/Software AG	63% Discount	45% Discount	45% Discount
Virtual Career Fair	Free Gold booth	Free Silver booth	Free Standard booth
ASCM Corporate Connection Online Community (NEW)	√	√	√

## Corporate Membership Benefits Overview

### Individual Plus Membership:

ASCM Individual plus memberships provide Corporate Member employees with access to substantial knowledge, career and networking resources designed to help them grow, connect and succeed.

*Each Corporate Package includes a bundle of ASCM individual plus memberships to be distributed to company employees.*

### Company Web Portal:

Each package provides access to a personalized company portal, making it easy to manage employee memberships globally. The portal also gives individual employees the ability to engage with ASCM.

### Group Discounts on Training, Education & More:

Corporate members are eligible for group discounts for training, events, seminars and more.

Members receive group training discounts on talent development programs, centered around our best-in-class APICS credentials: CPIM, CSCP, CLTD, SCOR-P. Discounts also apply to Principles training. Discounts do not apply to SCOR Transformation Accelerator projects.

### Corporate Advisory:

Network with Global 2000 Supply Chain Leaders. The ASCM Corporate Advisory serves as a forum where leaders can interact with the ASCM executive team to serve as a corporate sounding board regarding ASCM products/services and develop a community of key corporate contacts who share common goals/interests.

*Corporate Members can send one representative.*

### ASCM Annual Conference Registrations:

The annual conference brings together thousands of professionals from around the world, and covers topics from all areas of the value chain. The conference features speakers from top organizations, authors, instructors, and innovators.

*A number of registrations are included in each corporate membership package.*

### SCOR-Enterprise:

SCOR-Enterprise is the only globally recognized Corporate Certification designation for organizations who demonstrate the strategy, processes, governance and results of operating a responsible supply chain that delivers the ethical, ecological and economic elements.

*Corporate Members receive a substantial discount on pricing for certification designation.*

### Principles On Demand:

Offering the flexibility to learn the principles of supply chain management. Through the subscription model, you can purchase access to all courses – or pick and choose the course needed. Explore a variety of topics for a broad understanding or focus one area of interest. Principles on Demand courses are also approved for maintenance points toward APICS certifications.

### Closed Virtual Community for ASCM Members:

Package 2 and 3 Corporate Members receive their own closed virtual community where company employees can exclusively share content, engage in discussions and share resources with other company employees.

### SCORmark Corporate Benchmark:

SCOR metric analysis identifies improvement opportunities aligned to customer satisfaction and business value. SCORmark Corporate Benchmark is a supply chain benchmark that measures performance with comparable peer supply chains.

*Benchmark(s) must be initiated prior to expiration date of membership.*

### SCOR BPM Accelerator (Powered by Software AG):

The SCOR BPM Accelerator powered by ARIS is software that enables organizations to design, manage, and measure their global supply chain processes using SCOR level one through level five metrics. It boosts the power of the SCOR framework exponentially by making it easier to customize the tool to your specific supply chain environment and provides insight into the dynamics of your business processes and how they connect to supply chain management systems.

*Corporate members receive a substantial discount on the purchase of the BPM Accelerator.*

### ASCM Virtual Career Fair:

The ASCM Virtual Career Fair connects you with our vast, global community of professionals. The online format provides an easy, effective way to discover qualified talent who are looking to advance their careers in the industry. This is a unique opportunity to easily recruit members of our organization in a virtual setting.

*All Corporate members receive a free booth at the event.*

### ASCM Corporate Connections Online Community:

(formerly Supply Chain Hub) This is a private community open to Corporate Member leaders and executives that provides a real-time platform to engage with peers across industries, regions and trends. For 2019, the community has been enhanced to include focus forums on topics including Risk Management, Artificial Intelligence and Advanced S&OP.

Learn more at [ASCM.org/corporate](https://www.ascm.org/corporate)



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