

ASCM CONNECT 2024: North America Attendance Request Letter

Dear <Insert Manager's Name>:

I'm writing to request your approval to attend ASCM CONNECT 2024: North America. ASCM's annual supply chain management conference will take place at the Austin Convention Center in Austin, Texas on September 9-11. I think it could be a fantastic learning and growth opportunity for me.

Why ASCM CONNECT? It's the premier supply chain management where global supply chain leaders are learning real-world solutions to real-world problems.

The conference consists of:

- 100+ expert-led educational sessions that will provide key insights and trends crucial to my work and beyond. I'll leave the conference with new tactics that I can immediately use.
- An inspiring lineup of over 150 speakers who will share their expertise and offer new perspectives on tackling supply chain challenges.
- A global and diverse community of attendees to build new relationships with. I'll be able to network with industry leaders and peers from a wide variety of companies and industries that can lead to new partnerships, collaborations, business opportunities, and more.
- Access to expert insights through breakout sessions facilitated by thought leaders I can actively engage with — like seasoned ASCM and supply chain industry leaders.

Here's the approximate breakdown of costs for me to attend. The price is discounted the earlier you register:

- Member Pass: \$2295 or Non-Member Pass: \$2795
- Hotel: \$1000 >
- Other Travel Expenses: \$< Insert Amount >
- **Total: \$<Insert Total>**

I hope you agree that this will be a great opportunity for me to bring back new ideas and methods that will ultimately benefit our organization. Upon my return, I'll be ready to share key takeaways, including practices we can start to implement immediately. [Click here](#) to view the full conference details.

Thank you for your consideration!

<Insert Name>