VIRTUAL EXHIBITOR PROSPECTUS
The ASCM CONNECT Annual Conference is being planned as a robust hybrid experience both in-person at the Henry B. González Convention Center in San Antonio and virtually from October 24-26, 2021. As one of the world’s largest gatherings of supply chain, logistics and operations management professionals, the conference will offer world class education, a virtual expo hall and many unique experiences to a broader audience than ever before!

BECOME A VIRTUAL EXHIBITOR
As an exhibitor, you can connect with attendees who are looking for best practices, products, and services without additional budget, time, and travel constraints. You can join the event from your desktop or laptop from the comfort and convenience of your home or office. The virtual expo hall will feature fully customizable booths that will enable exhibitors to engage in real-time chat, and/or scheduled appointments and share video and collateral materials with attendees who visit your booth.

FURTHER YOUR REACH
More than 2,000 attendees from 40 different countries, representing logistics, materials management, production and inventory control, sales and operations planning, scheduling, supply chain and more are projected to attend the ASCM CONNECT Annual Conference. Showcase your products to an engaged audience through an interactive and easy-to-navigate online format.

For virtual exhibit space information
Contact: Emma McElherne
Phone: 708.207.3213
Email: emcelherne@corcexpo.com

For sponsorship opportunities
Contact: Nancy Clarke
Email: nclarke@ascm.org
COMPANIES

ASCM CONNECT attracts key players in the supply chain community. Below is a sampling of companies that have attended or participated in the annual conference. The asterisk represents companies that are part of the Gartner Supply Chain Top 25 for 2021.

75% of attendees are management level and above

60% of attendees are directly engaged in product acquisition

36% of attendees have budget authorization of more than $1 million over the next 18 months

3M*
Abbott Laboratories
Adidas
Airbus
Alibaba*
Amazon
AstraZeneca
AT&T
BASF
Bristol-Myers Squibb*
Caterpillar
Chevron Products
Cisco Systems*
The Coca-Cola Company*
Colgate-Palmolive*
Collins Aerospace
Dell Technologies*
DHL
Diageo*
DuPont
Ericsson AB
FedEx
Ford Motor Company
GE
Google LLC

H&M
Huawei Technology Co
Intel*
Johnson & Johnson*
Kellogg
Lenovo*
L’Oréal*
McDonald’s Corporation
Michelin NA
MillerCoors
Mitsubishi Electric Corporation
Mondelez International
NASA
Nestlé*
Nike*
Novartis
P&G
PepsiCo*
Pfizer*
Samsung Electronics
Shell Oil
Target
The Boeing Company
The Hershey Company
Walmart*

For virtual exhibit space information
Contact: Emma McElherne
Phone: 708.207.3213
Email: emcelherne@corcexpo.com

For sponsorship opportunities
Contact: Nancy Clarke
Email: nclarke@ascm.org
ATTENDEES: BY THE NUMBERS

ASCM is the Association for Supply Chain Management and the leading provider of research, education and certification programs that elevate supply chain excellence, innovation, and resilience. With over 45,000 members and more than 300 channel partners, ASCM is transforming the way people do business, drive growth, and reach global customers. Increase your visibility and awareness to our extended supply chain by joining us at the ASCM CONNECT Annual Conference!

Attendees have interests across a wide range of supply chain products and services including:

- Automated storage and retrieval systems 24%
- Automatic ID and Data Collection Equipment 22%
- Computer Software 32%
- Ergonomic, Safety and Protective Guarding Equipment 22%
- Forklift Trucks and Attachments 27%
- Integrated Systems and controls 22%
- Order Picking Systems 25%
- Packing, Shipping, Shrink Wrapping and Unitizing Systems 29%
- Pallets and Palletizers 30%
- Reversed Logistics 27%
- RFID 40%
- Shelving and Workstations 24%
- Supply Chain Security 33%
- Third-Party Logistics/Transportation 35%

Value Chain Responsibilities

- PLAN: 62%
- SOURCE: 34%
- MAKE: 26%
- DELIVER: 35%
- RETURN: 17%
- ENABLE: 21%

Career Level

- Senior Management 12%
- Department/Division Management 37%
- Functional Management 27%
- Other Professional Level 24%

Company Size

- Under 100 14%
- 100-999 22%
- 1,000-9,999 30%
- 10,000+ 34%
### VIRTUAL EXHIBIT OPPORTUNITIES

<table>
<thead>
<tr>
<th>Feature</th>
<th>Upgraded</th>
<th>Standard</th>
<th>Basic</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Conference Benefits</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Pre-show Attendee List</td>
<td></td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Complimentary opt-in attendee list with title, company, email and country</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Virtual Conference Registrations  ($600 value each)</td>
<td>2</td>
<td>1</td>
<td>0</td>
</tr>
<tr>
<td>Gamification</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Automatic participation in the ASCM Connect Virtual Expo Hall Challenge</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Post Show Access for 30 Days</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Exhibitor Recognition on ASCM Connect Webpage</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td><strong>Virtual Exhibit Hall</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Expo Hall Card Size</td>
<td>1112 x 256</td>
<td>540 x 256</td>
<td>256 x 256</td>
</tr>
<tr>
<td>Virtual Exhibit Booths will be listed by level and card size in pixels</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Rotating Logo Carousel</td>
<td>5 seconds</td>
<td>3 seconds</td>
<td>0</td>
</tr>
<tr>
<td>Your company’s logo recognized at the top of the Expo Hall page</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Company Name, Short Description, and Logo</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>(700 x 350 pixels)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Virtual Booth</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Expo Banner Booth Header</td>
<td></td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Banner image posted at the top of your booth (1100 x 234 pixels)</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Live Stream</td>
<td></td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Unlimited video chat with attendees during event hours</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Polls</td>
<td>X</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Create multiple choice polls for attendees and view results</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Chat</td>
<td>X</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Public type chat wall on booth and private direct messaging</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Lead Retrieval</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Leads are generated when an attendee clicks &quot;Request Info,&quot; contacts a staff member, or downloads a file from your booth</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Staff Booth Registrations</td>
<td>6</td>
<td>4</td>
<td>2</td>
</tr>
<tr>
<td>Staff can send “Connect Requests” to attendees and schedule meetings</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Social Media Links</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Facebook, Twitter, Instagram, and LinkedIn</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Documents</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Upload up to 20 files in PDF, DOC, Docx, or Docxx, up to 10mb each</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Exhibitor Description</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Word processing tools for font, images, hyperlinks, and html compatible</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Offers</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Add a special deal, discount, or reward with URL and description</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Promo Video URL</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Share a pre-recorded video hosted on YouTube, Wistia, or Vimeo</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Product Listings</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Feature products with a description, pricing, images, URL, and discounts</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Product Categories</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>List your product categories to show in platform search results</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**For virtual exhibit space information**
Contact: Emma McElherne  
Phone: 708.207.3213  
Email: emcelherne@corcexpo.com

**For sponsorship opportunities**
Contact: Nancy Clarke  
Email: nclarke@ascm.org