ASCM CONNECT
ANNUAL CONFERENCE
October 24-26, 2021 | San Antonio, TX
In-Person and Virtual Experience
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SPEAKERS AND SESSIONS
Learn from experienced practitioners and top names in supply chain, including Bristol Myers-Squibb, Clorox, Coca-Cola Beverages Africa, DHL, The Economist Intelligence Unit, Gartner, Greenbiz, Sysco Corporation, United Nations Global Compact—just to highlight a few.

Here is a preview of our speaker lineup:

**Going Global with Digital Planning**
Jim Brooksher  
Group Manager, Supply Chain Planning-Operation  
Clorox

**Removing Supply Chain Distortion by Being a Good Customer**
Nicholas Little  
Director, Railway Education  
Michigan State University

**Increasing Load Fill to Optimize the Supply Chain: Strategies and Case Study**
Elizabeth Hair-Estrella  
Director, Supply Chain Inventory Management  
Sysco Corporation

**Remove Supply Chain Distortion by Being a Good Customer**
Steven Melnyk  
Professor of Supply Chain Management, Department of Supply Chain  
Michigan State University

**How Digital Manufacturing Ecosystems Mitigate Supply Chain Risk for New Product Introduction**
Jean Olivieri  
Chief Operating Officer  
Fictiv

This year’s education tracks will offer actionable takeaways and inspire dialogues that promote insights, energy and enthusiasm for you to take back to your organization.

For more information please visit ascm.org/conference-2021 | #ASCMCONNECT
CONFERENCE REGISTRATION

Attend either in person or online, from wherever you are in the world. Register early for the best rate!

To register, visit ascm.org/conference-2021

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<table>
<thead>
<tr>
<th>Cutoff Dates</th>
<th>Membership Type</th>
<th>In Person</th>
<th>Virtual</th>
</tr>
</thead>
<tbody>
<tr>
<td>Early Registration</td>
<td>Member</td>
<td>$1,229</td>
<td>$599</td>
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<tr>
<td>(Through July 31)</td>
<td>Nonmember</td>
<td>$1,479</td>
<td>$799</td>
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<td>Regular Registration</td>
<td>Member</td>
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<td>$699</td>
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<td>(August 1 through September 30)</td>
<td>Nonmember</td>
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<td>$899</td>
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<tr>
<td>Late Registration</td>
<td>Member</td>
<td>$1,579</td>
<td>$749</td>
</tr>
<tr>
<td>(After September 30)</td>
<td>Nonmember</td>
<td>$1,829</td>
<td>$949</td>
</tr>
</tbody>
</table>

Government employees, academic members and student members are eligible for a further reduced rate.

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ACCOMMODATIONS*

Grand Hyatt San Antonio River Walk (HQ)
600 E. Market Street, San Antonio, Tx, 78205

Hilton Palacio de Rio
200 South Alamo Street, San Antonio, Texas 78205

San Antonio Marriott Riverwalk
889 E Market Street, San Antonio, TX 78205

HOTEL RESERVATIONS

To book a room via the official housing website visit: https://book.passkey.com/go/ASCM2021
or contact Orchid Events customer service:
US: 800-873-7265
International: 801-214-7275
Email: help@orchid.events

SAFETY IS A PRIORITY

Your safety is our highest priority, and ASCM is diligently working with the convention center to ensure a safe environment. Find out more

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*Save money when you stay in the hotel room block! During the online registration process, confirm that you are staying in the room block and a $50 discount will be applied to your conference registration.

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