

ASCM CONNECT ANNUAL CONFERENCE

October 24-26, 2021 | San Antonio, TX

In-Person and Virtual Experience



ASCM CONNECT ANNUAL CONFERENCE

**MAKE PLANS NOW TO ATTEND
ASCM'S FIRST HYBRID CONFERENCE!**



In-Person and Virtual Experience

October 24-26, 2021

Henry B. González Convention Center
San Antonio, TX

Connect with supply chain professionals from all over the world at the ASCM CONNECT Annual Conference — the flagship event from the leader in supply chain education.

Whether you gather in San Antonio or online, you will have access to high-quality education, inspiring presentations and opportunities to network safely with peers.

In person or virtual? Which option is right for you?	 In Person	 Virtual
Access 50+ virtual and in-person educational sessions	X	
Access 40+ educational sessions including 10+ live-streamed from San Antonio		X
Learn the latest on global resilience topics presented live on the main stage	X	X
Attend a live recording of The Rebound podcast	X	X
Earn 24 certification maintenance points (in-person attendees can earn 6+ hours by visiting the Connection Cafés)	X	X
Interact virtually with supply chain sponsors and exhibitors	X	X
Connect with other attendees from around the world on the virtual platform	X	X
Access on-demand session recordings (available for 30 days)	X	X
Meet with leading supply chain experts during the new Connection Cafés	X	
Attend face-to-face networking events, such as movie night	X	
Attend interactive Innovation Labs led by industry leaders	X	
Enjoy the beauty and excitement of San Antonio	X	

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SPEAKERS AND SESSIONS

Learn from experienced practitioners and top names in supply chain, including Bristol Myers-Squibb, Clorox, Coca-Cola Beverages Africa, DHL, The Economist Intelligence Unit, Gartner, Greenbiz, Sysco Corporation, United Nations Global Compact—just to highlight a few.

This year's education tracks will offer actionable takeaways and inspire dialogues that promote insights, energy and enthusiasm for you to take back to your organization.

Here is a preview of our speaker lineup:



Going Global with Digital Planning

Jim Brooksher

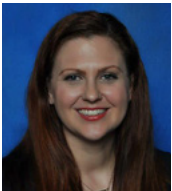
Group Manager, Supply Chain
Planning-Operation
Clorox



Remove Supply Chain Distortion by Being a Good Customer

Nicholas Little

Director, Railway Education
Michigan State University



Increasing Load Fill to Optimize the Supply Chain: Strategies and Case Study

Elizabeth Hair-Estrella

Director, Supply Chain Inventory
Management
Sysco Corporation



Remove Supply Chain Distortion by Being a Good Customer

Steven Melnyk

Professor of Supply Chain Management,
Department of Supply Chain
Michigan State University



Going Global with Digital Planning

Mark Griffith

Group Manager
Program Manager
Clorox



How Digital Manufacturing Ecosystems Mitigate Supply Chain Risk for New Product Introduction

Jean Olivieri

Chief Operating Officer
Fictiv

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CONFERENCE REGISTRATION

Attend either in person or online, from wherever you are in the world. **Register early for the best rate!**

To register, visit ascm.org/conference-2021

Cutoff Dates	Membership Type	 In Person	 Virtual
Early Registration (Through July 31)	Member	\$1,229	\$599
	Nonmember	\$1,479	\$799
Regular Registration (August 1 through September 30)	Member	\$1,429	\$699
	Nonmember	\$1,679	\$899
Late Registration (After September 30)	Member	\$1,579	\$749
	Nonmember	\$1,829	\$949

Government employees, academic members and student members are eligible for a further reduced rate.

ACCOMMODATIONS*

Grand Hyatt San Antonio River Walk (HQ)
600 E. Market Street, San Antonio, Tx, 78205

Hilton Palacio de Rio
200 South Alamo Street, San Antonio, Texas 78205

San Antonio Marriott Riverwalk
889 E Market Street, San Antonio, TX 78205

**Save money when you stay in the hotel room block! During the online registration process, confirm that you are staying in the room block and a \$50 discount will be applied to your conference registration.*

HOTEL RESERVATIONS

To book a room via the official housing website visit:

<https://book.passkey.com/go/ASCM2021>

or contact Orchid Events customer service:

US: 800-873-7265

International: 801-214-7275

Email: help@orchid.events

SAFETY IS A PRIORITY

Your safety is our highest priority, and ASCM is diligently working with the convention center to ensure a safe environment. [Find out more](#)