

EXHIBITOR PROSPECTUS

ASCM CONNECT 2023: NORTH AMERICA

September 11-13 | Louisville, Kentucky

Exhibit where the supply chain
industry gathers!



ASCM CONNECT 2023: NORTH AMERICA

September 11-13 | Louisville, Kentucky

For exhibit space information

Contact: Dan Corcoran

Phone: 312.265.9635

Email: ascm@corcexpo.com

For sponsorship opportunities

Contact: Nancy Clarke

Email: nclarke@ascm.org

65%

of attendees are management level and above

60%

of attendees are directly engaged in product acquisition

36%

of attendees have budget authorization of more than \$1 million over the next 18 months

VALUE FOR EXHIBITORS

Perfect opportunity to:

- Generate new sales leads
- Maximize visibility for your company
- Network with supply chain and logistics professionals from around the country
- Introduce new products and services
- Advertise to a wide range of attendees
- Increase your marketing with branding opportunities

Booth Information:

Exhibit space will be assigned on a first-come, first-served basis.

10x10: \$3,500

Corner fee: \$100

LOCATION

Kentucky International Convention Center

WHAT'S INCLUDED

- One full conference registration per 100 square feet
- Three exhibit hall only registrations per 100 square feet
- Complimentary pre-show opt-in email attendee list
- Inclusion in conference mobile app

Companies are responsible for all costs of furniture, audio-visual, electrical, food and beverage, internet, phone and in-booth security.

EXHIBIT HALL HIGHLIGHTS:

- Mid-day coffee breaks
- Advertising and sponsorship opportunities
- 20 TECHTalks showcased in the Expo Hall
- Networking opportunities
- Start Up Row – a curated showcase of emerging companies

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ATTENDEES: BY THE COMPANIES

ASCM CONNECT 2023: North America attracts key players in the supply chain community. Following is a sampling of companies that have attended or participated in this annual conference.

3M*
Abbott Laboratories
Adidas
Airbus
Alibaba*
Amazon
AstraZeneca
AT&T
BASF
Bristol-Myers Squibb*
Caterpillar
Chevron Products
Cisco Systems*
Colgate-Palmolive*
Collins Aerospace
Dell Technologies*
DHL
Diageo*
DuPont
Ericsson AB
FedEx
Ford Motor Company
GE
Google LLC
H&M

Huawei Technology Co
Intel*
Johnson & Johnson*
Kellogg
Lenovo*
L'Oréal*
McDonald's Corporation
Michelin NA
MillerCoors
Mitsubishi Electric Corporation
Mondelez International
NASA
Nestlé*
Nike*
Novartis
P&G
PepsiCo*
Pfizer*
Samsung Electronics
Shell Oil
Target
The Boeing Company
The Coca-Cola Company*
The Hershey Company
Walmart*

**Companies that are part of the Gartner Supply Chain Top 25 for 2022.*

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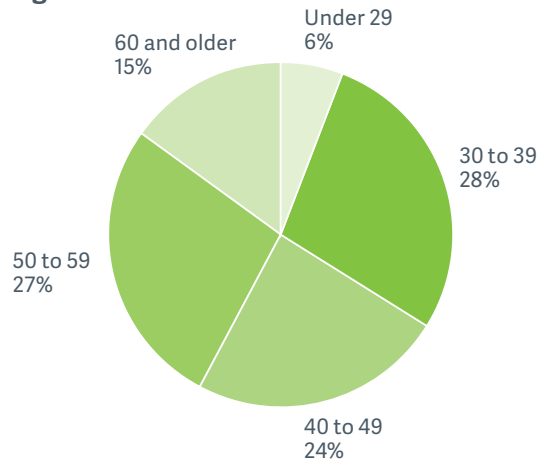
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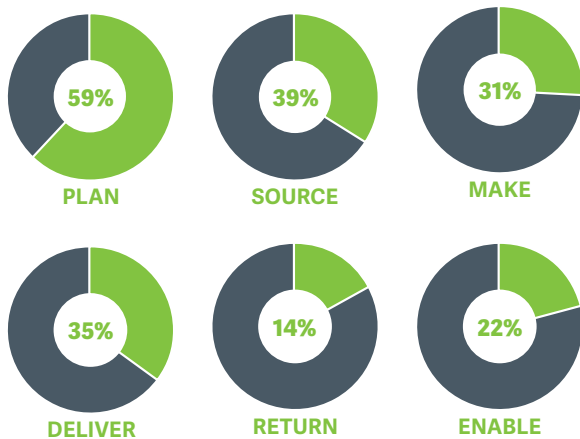
ATTENDEES: BY THE NUMBERS

ASCM is the leading provider of research, education and certification programs that elevate supply chain excellence, innovation and resilience. With more than 45,000 members and 300 channel partners, ASCM is transforming the way people do business, drive growth and reach global customers. Increase your visibility and awareness to our extended supply chain community by joining us at ASCM CONNECT 2023: North America.

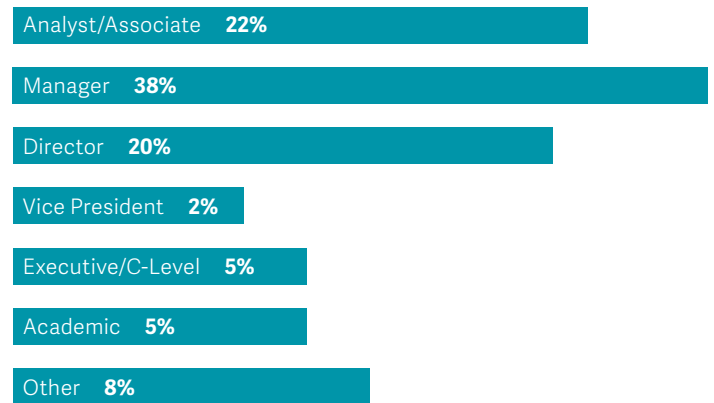
Age



Responsibilities by SCOR Function

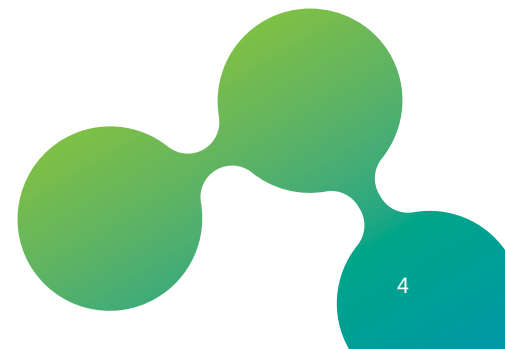


Career Level



65%

management level and above



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EXHIBIT HALL ACCESS AND HOURS

(All times listed Central Time (CT))

Exhibitor Move-In

Sunday, September 10

8:00 am – 5:00 pm

Monday, September 11

8:00 am – 11:00 am

Show Hours

Monday, September 11

11:30 am – 5:30 pm

Tuesday, September 12

11:30 am – 5:30 pm

Exhibitor Move-Out

Tuesday, September 12

5:00 pm – 8:00 pm

IMPORTANT DEADLINES

- June 16 - 50% deposit deadline
- After June 16, full payment is due
- Cancellation requests on or before June 16: penalty is 50% of value of space vacated
- Cancellation requests after June 16: no refunds

READY TO JOIN?

Fill out your application here!

corcexpo.com/s/ASCM23_Application.pdf

Kentucky International Convention Center

221 S. 4th St, Louisville, KY 40202

Exhibit Dates: September 11-12, 2023

Exhibits Open: 11:30 am - 5:30 pm

[View the floor plan](#)

About ASCM

The Association for Supply Chain Management (ASCM) is the global pacesetter of organizational transformation, talent development and supply chain innovation. As the largest association for supply chain, ASCM members and worldwide alliances fuel innovation and inspire accountability for resilient, dynamic and sustainable operations. ASCM is built on a foundation of world-class APICS education, certification and career resources, which encompass award-winning workforce development, relevant content, groundbreaking industry standards and a diverse community of professionals who are driven to create a better world through supply chain.

To learn more, visit [ascm.org](https://www.ascm.org)

