

**FOR IMMEDIATE RELEASE**

**ASCM and DSCI Partner to Empower Leaders to Advance End-to-End Supply Chain Excellence**

**CHICAGO -- July 8, 2025** -- The Association for Supply Chain Management (ASCM) and the Digital Supply Chain Institute (DSCI) are pleased to announce a strategic partnership designed to equip Chief Supply Chain Officers (CSCOs) with the vision, tools and insights needed to lead the next wave of supply chain transformation. This collaboration unites two global leaders in supply chain innovation and leadership to accelerate the development of digitally enabled end-to-end supply chain ecosystems driven by strong executive management.

Together, ASCM and DSCI will bridge the gap between strategic vision and operational execution, ensuring CSCOs are empowered with the insights and workforce development programs to confidently spearhead supply chain initiatives. The partnership enables CSCOs to drive measurable impact—from shaping strategic direction to equipping practitioners with the skills required to execute effectively on the ground.

“This partnership directly addresses the evolving needs of today’s CSCOs,” said Abe Eshkenazi, CEO of ASCM. “We understand that leading a supply chain in a digital age requires more than just operational expertise—it demands visionary leadership. Together with DSCI, we’re providing CSCOs with the advanced insights and talent development pathways to operationalize digital strategies, build future-ready teams, and deliver significant business outcomes.”

“Digital transformation is more than a technology challenge—it’s a leadership and workforce imperative, with CSCOs at the helm,” said Marko Kovacevic, Managing Director of DSCI. “Through our partnership with ASCM, we are creating a powerful bridge that aligns boardroom strategy with real-world execution, enabling CSCOs to effectively steer their organizations through complex change.”

Through joint research, high-impact events, cutting-edge thought leadership, and targeted talent development initiatives, the partnership will empower CSCOs to build supply chains that are more agile, resilient, and intelligent. This alliance will also help CSCOs identify and close critical capability gaps, improve decision-making through advanced data analytics, and foster a culture of continuous improvement and innovation across all levels of their supply chain organizations.

The partnership will officially launch at CHAINge North America, in Columbus, Ohio, on September 9-10, 2025. This event will feature dynamic sessions and practical discussions specifically for CSCOs, offering actionable insights to drive supply chain excellence.



## **About ASCM**

The Association for Supply Chain Management (ASCM) is the global pacesetter of organizational transformation, talent development and supply chain innovation. As the largest association for supply chain, ASCM members and worldwide alliances fuel innovation and inspire accountability for resilient, dynamic and sustainable operations. ASCM is built on a foundation of world-class APICS education, certification and career resources. For more information, visit [ascm.org](https://www.ascm.org).

## **About DSCI**

The Digital Supply Chain Institute (DSCI) is a non-profit applied research organization founded by the Center for Global Enterprise. DSCI is dedicated to transforming traditional global supply chains into dynamic, digital-first ecosystems. Through thought leadership, collaborative research, and implementation programs, DSCI helps its members leverage digital transformation for competitive advantage, enhanced agility, and cyber resilience. Learn more at [www.digitalsupplychaininstitute.org](https://www.digitalsupplychaininstitute.org).

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