

For Immediate Release:

The Association for Supply Chain Management Launches New Certified in Transformation for Supply Chain Credential

The CTSC provides professionals with the tools, strategies and frameworks needed to manage end-to-end supply chain transformation

CHICAGO – July 26, 2023 – Today, the [Association for Supply Chain Management](https://www.ascm.org) (ASCM), the global pacesetter of organizational transformation, talent development, and supply chain innovation, announced the launch of its new APICS Certified in Transformation for Supply Chain (CTSC) credential. The [CTSC](#) will equip supply chain professionals responsible for driving transformation with a collected group of best practices, knowledge, skills, and abilities to initiate and enact supply chain transformation.

“The past few years of significant disruptions to the global supply chain has proven to supply chain leaders across industries the importance of staying on top of their skills to be prepared for future crises as well as be ready to realign their businesses,” said ASCM Executive Vice President, Product & Services Lisa Sallstrom, MS, CAE, PMP. “Holders of the CTSC credential will be able to gain a competitive advantage in the market by demonstrating their understanding of supply chain transformation frameworks and best practices.”

The credential leverages components of ASCM’s globally recognized standards, including SCOR DS, Enterprise Standards for Sustainability, and the Digital Capabilities Model to:

- Develop, deploy and manage change for a successful supply chain transformation.
- Identify risks and opportunities, and select the appropriate philosophies frameworks, models, and approaches to effect transformation.
- Apply systems thinking to develop, analyze, verify, and validate concept alternatives for transformation.
- Identify tools and technologies to enable effective supply chain transformation.

Upon successful completion of the CTSC program, individuals will have the knowledge to help improve their company's competitive position and profitability by shifting operations to a more value focused, cross-functional model.



The program is geared toward mid-level professionals supporting or executing supply chain transformation within their organization. CTSC pricing is dependent on ASCM membership type. Learners must pass the 150-question exam before earning their CTSC credentials.

To register and learn more about the CTSC and ASCM's full suite of certifications visit [here](#).

About ASCM

About ASCM The Association for Supply Chain Management (ASCM) is the global pacesetter of organizational transformation, talent development and supply chain innovation. As the largest association for supply chain, ASCM members and worldwide alliances fuel innovation and inspire accountability for resilient, dynamic and sustainable operations. ASCM is built on a foundation of world-class APICS education, certification and career resources, which encompass award-winning workforce development, relevant content, groundbreaking industry standards and a diverse community of professionals to create a better world through supply chain. To learn more, visit ascm.org.

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