

## **Letter from the ASCM CEO and Board Chairs**

The global supply chain profession is no longer operating at the margins of business; it is leading at the center of it. In today's turbulent environment defined by geopolitical uncertainty, rapid AI adoption, trade volatility, climate pressures, and shifting workforce dynamics, supply chain professionals have emerged as strategic leaders. They are not simply managing disruption; they are shaping enterprise strategy, guiding risk decisions, and enabling growth in real time.

### **Mission Driven – Strategy Focused**

In a time of constant change, ASCM remains grounded in a clear mission and focused strategy, ensuring we deliver meaningful impact where it matters most.

Strategic investments in growth, modernized commercial capabilities, and deeper enterprise engagement strengthened ASCM's financial position and expanded our global impact. Our community came together through learning, research, and convenings that directly addressed the realities supply chain leaders faced throughout the year. In a complex and fast-moving environment, ASCM delivered stability, relevance, and trusted leadership for the profession.

That readiness was not accidental. It was built over decades of intentional transformation.

Over the past ten years, the global supply chain profession — and ASCM — changed fundamentally. A global pandemic, accelerating digitalization, workforce shifts, climate driven events, and heightened expectations around sustainability and ethics reshaped how supply chains operate and how professionals build their careers. Supply chains moved from the back office to the boardroom, while trade volatility became a persistent operational reality rather than an episodic risk. The pace of change exceeded anything seen in our 70-year history and ASCM is positioned well to support the supply chain profession in this critical leadership role.

### **Resilience built our strength.**

Rather than resist this evolution, ASCM invested in it. Guided by a Board composed of top global supply chain leaders, the organization transformed from APICS into ASCM—expanding its mission from operations focused education to advancing end-to-end supply chain excellence worldwide. We modernized our business model, diversified revenue, and strengthened digital infrastructure to support global scale, resilience, and long-term sustainability.

### **Reinvention shapes our future.**

ASCM operated from a position of strength, relevance, and clarity of purpose. Continued investment in digital platforms expanded global access and enabled engagement wherever supply chain decisions were being made. Our certifications and education programs remained central to workforce readiness, while partnerships with corporations, governments, academic institutions, NGOs, and international chapters helped translate strategy into execution. Through research, industry standards, and convenings, ASCM reinforced its position as a trusted global authority, advancing best practices across the profession. The result is a community that is more connected, more capable, and more influential than at any point in its history.

As we look ahead, one thing is clear: turbulence is not temporary. It is the new operating environment. And in that environment, supply chain professionals will continue to lead - not from behind the scenes, but from the forefront of strategy, resilience and reinvention.

**Abe Eshkenazi, CSCP, CPA, CAE**

Chief Executive Officer

**Paul Pittman, CPIM-F, CSCP-F**

Chair, 2025 ASCM Board of Directors

**Mike Bunge, CPIM, CSCP**

Chair, 2026 ASCM Board of Directors