

2022 ASCM CASE COMPETITION

Faculty can drive opportunities for students to test skills

We are excited to announce the 2022 ASCM Student Case Competition, provided in collaboration with Deloitte Consulting LLP. Participating teams develop and present solutions to challenging real-world supply chain management problems as they compete for prize money and recognition.

As a faculty member teaching supply chain-related topics, you can drive student team formation by integrating the case into your classes, encouraging student forums/clubs to form teams and compete, or encouraging individuals to form teams. You can also serve as a team advisor.

Why use the case in your classes or encourage student teams to participate?

- Students participate in a best-in-class global event
- Over 300 teams competed globally in the 2021 Competition
- Students experience real-world case problem solving, apply industry/technical knowledge
- Students work in teams of 3 to 4 individuals and practice soft skills
- Showcase student teamwork and the academic institution to a global audience
- Prize money is awarded – for the top student team and their school or department
- Open to full-time students from all majors

Case Competition timeline:

- August 1 – Registration opens for student teams on case competition site
- October 1 – case and competition materials available
- October 1- November 1 – Teams participate and submit entries
- November 16-30 – **Qualifying Round** judging
- February 2022 – **Regional Round**, date TBD
- September 2022 – **Final Round**, date TBD

The 2022 competition is composed of three rounds. The case will be released on October 1st with the student teams submitting their solutions by the November 1 deadline.* These submissions will be scored by a panel of industry and academic judges during the Qualifying Round, choosing eight winning teams per geographic region. Those teams then compete during the Regional Round, in February 2022. Finally, the top team from each region will compete in the finals in September 2022. Each round receives a new case. Both the Regional and Final Rounds are one day events.

* An unlimited number of teams per school may register and submit presentations during this time period. However, a *maximum of two teams* per school are permitted into the Qualifying

Round. ASCM staff will notify advisors of schools with more than two teams and it is the responsibility of those advisors to work together to decide the 2 advancing teams.

Offer the Case as Part of Your Classes: Consider offering the case as part of your classes this fall. Student teams will have access to the case starting on October 1st and throughout the entire month of October. Teams must be registered using the case competition website and may begin doing so as early as August 1st. Teams must submit their entries no later than 11:59p CST (U.S.) on November 1, 2021. The case description and the judge's scoring sheet will be available on the ASCM website on October 1.

Engaging with Students, Student Forums, and Supply Chain Clubs: Whether you use the case in your classes or not, please reach out to student forums and student clubs, encouraging them to participate. Please also consider volunteering as a team advisor (an advisor is required for each team).

Start making plans now for your classes this fall

Questions may be addressed to: CaseCompetition@ASCM.org