

# Develop World-Class Supply Chain Programs, Elevate Talent and Improve Performance.

Globalization and changes in consumer demand are driving small-to mid-size businesses (SMB) to rethink how they are doing things to take their supply chains to the next level. An ASCM SMB membership provides access to the tools and resources to help your organization reach new heights of success.

Membership Benefits	SMB (<\$1B)		
	Configuration		
	SMB30	SMB15	SMB1
Annual Subscription	\$5,000		
Employee Plus Memberships	30	15	1
Principles on Demand	Unlimited seats at individual member rates <sup>1</sup>		
Discount on bulk purchase <sup>2</sup> Supply Chain Certificate programs			
Waived Registration Fee for ASCM Enterprise Certification			
Invitation to exclusive ASCM Corporate Member Supply Chain Excellence Workshop	✓	✓	✓
Exclusive Virtual Roundtables	✓	✓	✓
Virtual Career Fair	50% Discount Standard Booth		
Prepaid On-Site Registrations for ASCM annual conference	1	2	3
Prepaid Virtual Registrations for ASCM annual conference			
Invitation to Exclusive ASCM Corporate Member Advisory Meeting/Networking dinner			
Group Training Discount Rate <sup>3</sup>			
Facilitated SCORmark supply chain performance benchmarks (annually)			
ASCM Seminars			
Enterprise License for ASCM Dictionary/SCOR Framework			

Other Corporate Membership Product Features
Corporate Membership Portal to manage individual memberships
Priority Customer Service
Access to Corporate Member conference center at ASCM annual conference (all employees)
Real-time engagement dashboard for primary and secondary account holder

<sup>1</sup> Not restricted to the number of Employee Plus memberships selected

<sup>2</sup> Bulk purchase of 5 or more units

<sup>3</sup> Group Training Discount is applicable to training programs (CSCP, CPIM, CLTD, SCOR-P, Principles) available from ASCM Corporate Development or participating APICS Channel Partners. The discount does not apply to Transformation Learning Program

## Corporate Membership Benefits Overview

### **Employee PLUS Memberships:**

ASCM PLUS individual memberships can be distributed to current employees, providing access to world-class education and professional development resources.

### **Corporate Membership Portal:**

Access to a personalized company portal with unique URL, making it easy to distribute and manage employee memberships globally.

### **Priority Customer Service Queue:**

The priority customer service queue offers faster access to a customer service representative when calling into the ASCM headquarters.

### **Principles on Demand Special Pricing:**

Through the subscription model, you can purchase access to all courses – or pick and choose the courses as needed to learn the principles of supply chain management. Principles on Demand courses are also approved for maintenance points toward APICS certifications.

*SMB members receive unlimited seats at individual member rates (not restricted to the number of Plus memberships selected).*

### **Complimentary ASCM SC Excellence Virtual Workshop:**

The ASCM Supply Chain Excellence Workshop is designed as a half-day workshop that will incorporate proprietary ASCM research findings and peer insights designed to drive process improvements.

*The ASCM SC Excellence Workshop is complimentary to attend and corporate members can each send up to three representatives.*

### **ASCM Prepaid Annual Conference Registrations:**

The annual conference brings together thousands of professionals from around the world and covers topics from all areas of the value chain. The conference features speakers from top organizations, authors, instructors, and innovators.

*A number of registrations are included in each membership package.*

### **Corporate Member Conference Center Access (all employees):**

Exclusive access to the corporate member center during the ASCM conference which includes wi-fi, printing stations, phone charging stations and refreshments.

### **ASCM Enterprise Certification Discounts:**

ASCM Enterprise Certification is the only globally recognized corporate designation for organizations who demonstrate the strategy, processes, governance and results of operating a responsible supply chain across ethical, ecological and economic elements.

*Corporate members will not be charged a fee to register and are eligible for a discount on the Standards training.*

### **Virtual Career Fair Special Pricing:**

The ASCM Virtual Career Fair connects corporate members to our global community of supply chain professionals. The online format provides an easy and effective way to discover qualified talent looking to advance their careers in the industry. This is a unique opportunity to easily recruit members of our organization in a virtual setting.

*Corporate members receive a free or discounted booth at the event.*

Learn more at [ascm.org/smb](https://ascm.org/smb)