

2025 ASCM Annual Report

| From Resilience to Reinvention



Mission & Vision

ASCM is the Trusted Authority in End-to-End Supply Chain Excellence

At ASCM, we believe in creating a better world through supply chains. As the trusted authority in end-to-end supply chain excellence, ASCM empowers individuals and organizations with the knowledge, tools and insights to navigate today's complex global landscape. Through our globally recognized certifications, forward-thinking education, and thought leadership, we champion innovation, resilience and sustainability across every link of the supply chain. ASCM stands as the partner of choice for those committed to driving real-world impact — elevating careers, transforming businesses and advancing the greater good.



Letter from the ASCM CEO and Board Chairs

The global supply chain profession is no longer operating at the margins of business; it is leading at the center of it. In today's turbulent environment defined by geopolitical uncertainty, rapid AI adoption, trade volatility, climate pressures, and shifting workforce dynamics, supply chain professionals have emerged as strategic leaders. They are not simply managing disruption; they are shaping enterprise strategy, guiding risk decisions, and enabling growth in real time.

Mission Driven – Strategy Focused

In a time of constant change, ASCM remains grounded in a clear mission and focused strategy, ensuring we deliver meaningful impact where it matters most.

Strategic investments in growth, modernized commercial capabilities, and deeper enterprise engagement strengthened ASCM's financial position and expanded our global impact. Our community came together through learning, research, and convenings that directly addressed the realities supply chain leaders faced throughout the year. In a complex and fast-moving environment, ASCM delivered stability, relevance, and trusted leadership for the profession.

That readiness was not accidental. It was built over decades of intentional transformation.

Over the past ten years, the global supply chain profession — and ASCM — changed fundamentally. A global pandemic, accelerating digitalization, workforce shifts, climate driven events, and heightened expectations around sustainability and ethics reshaped how supply chains operate and how professionals build their careers. Supply chains moved from the back office to the boardroom, while trade volatility became a persistent operational reality rather than an episodic risk. The pace of change exceeded anything seen in our 70-year history and ASCM is positioned well to support the supply chain profession in this critical leadership role.

Resilience built our strength.

Rather than resist this evolution, ASCM invested in it. Guided by a Board composed of top global supply chain leaders, the organization transformed from APICS into ASCM—expanding its mission from operations focused education to advancing end-to-end supply chain excellence worldwide. We modernized our business model, diversified revenue, and strengthened digital infrastructure to support global scale, resilience, and long-term sustainability.

Reinvention shapes our future.

ASCM operated from a position of strength, relevance, and clarity of purpose. Continued investment in digital platforms expanded global access and enabled engagement wherever supply chain decisions were being made. Our certifications and education programs remained central to workforce readiness, while partnerships with corporations, governments, academic institutions, NGOs, and international chapters helped translate strategy into execution. Through research, industry standards, and convenings, ASCM reinforced its position as a trusted global authority, advancing best practices across the profession. The result is a community that is more connected, more capable, and more influential than at any point in its history.

As we look ahead, one thing is clear: turbulence is not temporary. It is the new operating environment. And in that environment, supply chain professionals will continue to lead - not from behind the scenes, but from the forefront of strategy, resilience and reinvention.



Abe Eshkenazi

Abe Eshkenazi, CSCP, CPA, CAE
Chief Executive Officer



Paul Pittman

Paul Pittman, CPIM-F, CSCP-F
Chair, 2025 ASCM Board of Directors



Mike Bunge

Mike Bunge, CPIM, CSCP
Chair, 2026 ASCM Board of Directors

A Decade of Reinvention: ASCM in a Changing World (2016–2025)

2016

Brexit referendum signals geopolitical fragmentation and future trade uncertainty.

Responsive APICS.org website launched; digital initiatives accelerate following AST&L integration.

2018

U.S.–China trade wars begin; alternative education platforms gain momentum.

APICS rebrands to ASCM, establishing a global, end to end supply chain authority.

2020

Brexit completed; global pandemic disrupts supply chains; rapid adoption of virtual learning and micro credentials.

Shift to digital learning and remote proctoring; B2C e commerce launched; Global Health Supply Chain Initiative introduced.

2022

Pandemic recovery amid Russia–Ukraine war; inflation and interest rate shocks.

Events strategy revisited; new membership model launched; Planning Certificate and updated SCOR DS standards released.

2024

Election uncertainty; regulatory expansion (EU due diligence, ESG mandates); skills based talent crisis.

Corporate Growth Strategy defined; organizational restructure completed; cloud first infrastructure and AI tools deployed.

2017

“America First” trade policy emerges, increasing protectionism and volatility.

CPIM reconfigured from five exams to two; SCOR 12.0 released; Supply Chain STEM Outreach Program launched.

2019

ESG and sustainability pressures rise; traceability and ethical sourcing reach the boardroom.

Digital Transformation initiative launched; Digital Library introduced; CPIM reconfiguration completed; E commerce Phase 1 launched.

2021

Pandemic pressures continue; Suez Canal disruption exposes global fragility; in person association models fracture.

APICS.org fully sunset; Procurement and Warehousing Certificates launched; digital event infrastructure scaled.

2023

AI enters the workplace; hybrid workforce becomes permanent.

One part CPIM launched; CTSC credentials introduced; Technology, Resilience certificates launched, and ASCM Community App launched.

2025

Global tariff crisis; continued recession concerns; association models shift toward capability platforms.

CLTD 3.0 launched; digital badging expanded; flagship event rebranded as ASCM CHAINge.

ASCM by the Numbers

Global Community & Reach

50,000+ professional members worldwide

100+ countries reached worldwide

50+ chapters across North America

200+ training partners and 46 academic partners

Learning, Credentials & Career Impact

175,000+ professionals certified globally across ASCM credentials (CSCP, CPIM, CLTD, CTSC)

20% higher median salaries for certified professionals

86% job satisfaction among surveyed professionals

85% recommend supply chain as a good career choice

Membership Experience & Engagement

82 corporate members supporting ~10,000+ individuals

200+ member volunteers from 19 committees

81% likelihood to renew reported in member needs survey

70,000 Supply Chain Knowledge Center logins

Thought Leadership & Standards

ASCM leads the development, stewardship and application of the profession's most trusted supply chain standards, assessments and research.

Standards & Frameworks: Owner and steward of globally recognized supply chain frameworks, including the SCOR Digital Standard (SCOR DS).

Assessments: Developer of proprietary supply chain maturity, SCORmark benchmarking, talent and sustainability assessments that enable organizations to evaluate capability and performance.

Reports: Publisher of flagship research, including the Top 10 Supply Chain Trends, Salary & Career Report and Supply Chain Maturity Report.

Strategic Partnerships: Collaborations include the U.S. Department of Commerce Supply Chain Center, KPMG, Economist Impact, DSCI and United Nations Global Compact Signatory.

ASCM Governance

ASCM's governance model is widely regarded as a gold standard across the association community, reflecting our unwavering commitment to integrity, transparency, and strategic oversight. Guided by best-in-class governance practices, our Board of Directors provides strong, forward-looking leadership while maintaining clear accountability and fiduciary responsibility. We have established a disciplined approach to board composition, succession planning, and performance, ensuring the right mix of expertise, independence, and diversity of thought. Through well-defined roles, effective committee structures, and a strong partnership between the Board and executive leadership, ASCM is able to govern with agility while staying aligned to our mission and long-term strategic priorities.

ASCM's governance model is further strengthened by a robust network of volunteer leaders who contribute their expertise across advisory councils, committees, and working groups. These volunteers play a vital role in shaping our programs, informing industry standards, and ensuring we remain closely connected to the evolving needs of the global supply chain community.

Our People

At ASCM, we develop people and we're proud to have a team of talented, passionate people who believe in our mission—making the world a better place through supply chain. Teamwork, driving results, being strategic and innovative, and respect and collaboration are a huge part of how we operate and are at the heart of our people-first culture. We value everyone's priorities and opinions, which helps us do our best, most impactful work.

As an organization dedicated to advancing supply chain talent globally, we're equally committed to developing our own people. We invest in continuous learning, skill-building, and professional growth so our employees can thrive, lead with confidence, and bring their best to the work that matters. At ASCM, we develop people who make a difference.

ASCM has been recognized as a Great Place to Work® for nine consecutive years. This distinction is based entirely on confidential employee feedback, reflecting high levels of trust, pride, and collaboration across the organization. The certification is earned through Great Place to Work's Trust Index™ Survey, which captures employees' real experiences and perspectives—making it a true measure of our people-first culture.




THE CHAIN

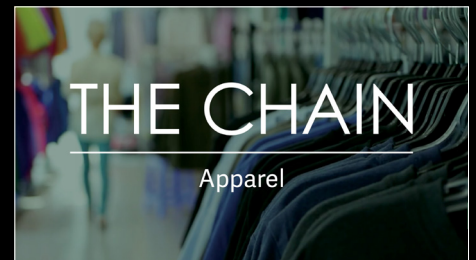
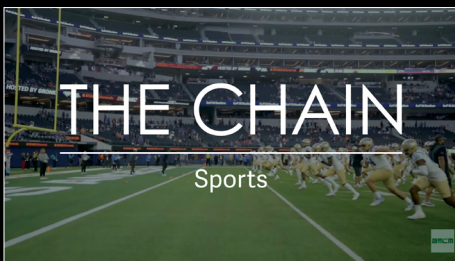
HOW THE WORLD WORKS

AN ASCM & WAG ENTERTAINMENT PRODUCTION

The Chain is ASCM's original documentary series created to bring greater visibility to the global supply chains that underpin everyday life. Produced in partnership with WAG Entertainment, the six-part docuseries combines expert interviews, real-world stories, and cinematic storytelling to spotlight the people and systems behind the products we depend on—from food and apparel to healthcare and essential goods.

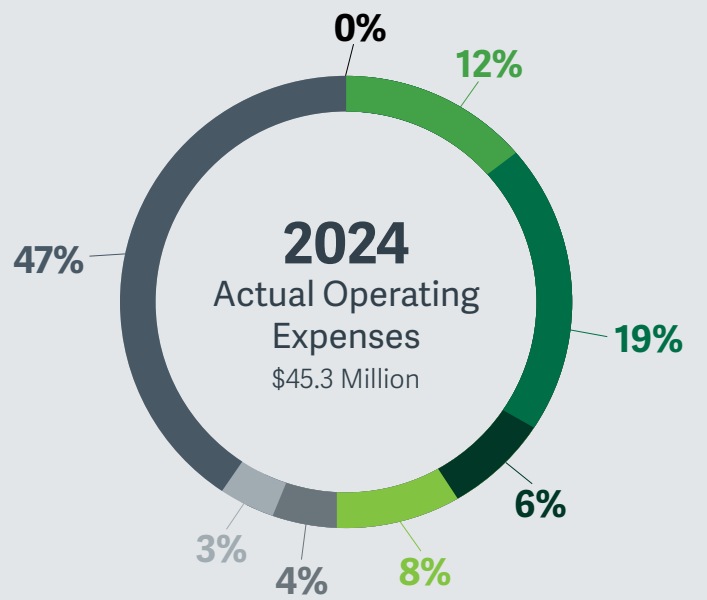
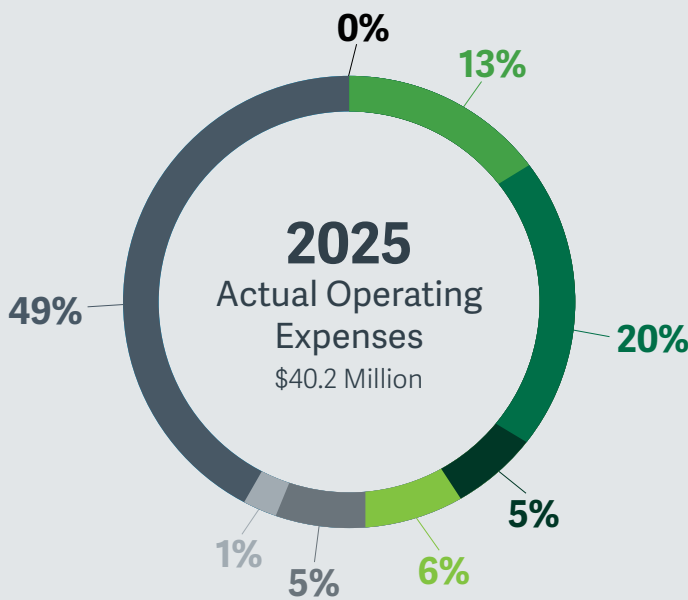
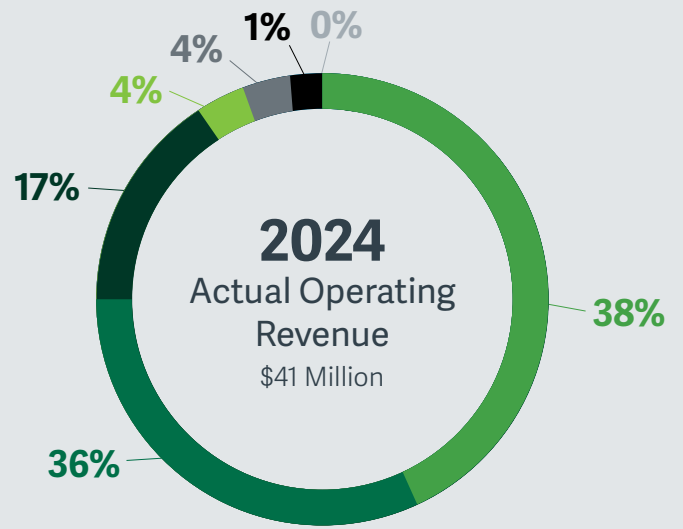
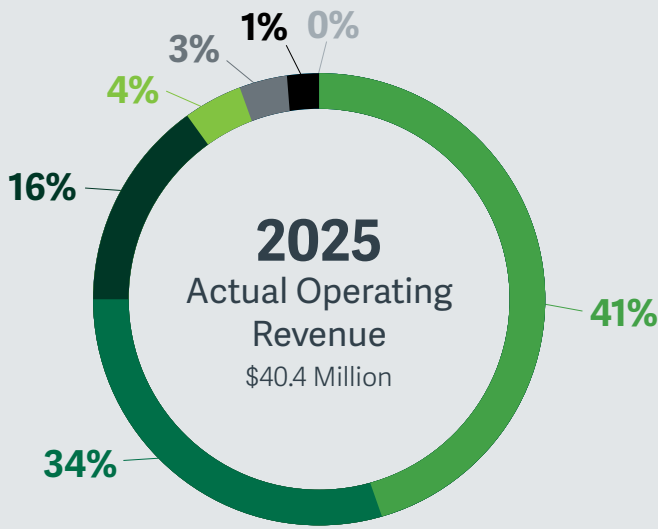
Launched at a time of unprecedented disruption and transformation, The Chain is designed to spark informed conversation, increase public understanding, and elevate the supply chain profession. By showing how supply chains affect consumers' daily choices and global stability alike, the series advances ASCM's mission to educate, inform and strengthen the broader supply chain community—reinforcing the vital role supply chain leaders play in building a more resilient and sustainable world.

Available on  prime video



Financial Overview

ASCM remained financially well positioned in 2025, supporting long-term sustainability while continuing to invest in programs and services aligned with its mission. Actual operating revenue for the year totaled \$40.4 million, slightly below 2024 levels, with certification and courseware continuing to represent the organization’s largest revenue sources, followed by membership and conferences. Actual operating expenses totaled \$40.2 million, reflecting continued investment in support services, educational offerings, and certification programs that advance the profession and serve members worldwide. Financial results were aligned closely with operational priorities, ensuring resources were directed to programs and services that deliver the greatest value to the global supply chain community.



- Certification
- Courseware
- Membership
- Conference & Exhibits
- Program Fees
- Publications
- Other
- Support Services

Looking Ahead

As we turn the page beyond 2025, it is clear that reinvention is not a future aspiration—it is a discipline ASCM has already embraced. Over the past decade, we have evolved how we learn, connect, and lead in response to a profession in constant motion. The next decade demands that we continue this work with intention, as change accelerates across technology, workforce dynamics, sustainability expectations, and global uncertainty.

By the end of 2025, ASCM had grown its global membership and credential community, strengthened its financial foundation, expanded its research and thought leadership, and reinforced its role as the trusted authority on end-to-end supply chain. Resilience built our strength—and it positioned us to move forward with clarity, confidence, and purpose.

Guided by ASCM’s strategic priorities—modernized learning, insight driven communities, flexible global engagement and trust, ethics, and sustainability—we are prepared not only to adapt, but to keep responding for what comes next. Together with our members, partners, and volunteers, ASCM will continue shaping the future of the supply chain profession and advancing our shared vision of a better world through supply chain.

ASCM’s 2025 Consolidated Financial Statements and Audit Report are available at [Governance | ASCM](#).



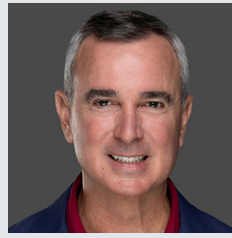
ASCM Board of Directors (2025)



**Paul Pittman, Ph.D.,
CPIM-F, CSCP-F**
Chair
Indiana University
Southeast



**Michael Bunge, CPIM,
CSCP**
Chair-Elect
Hamilton Beach Brands



Jim Hess, CSCP
Treasurer Secretary
Google LLC



Amy Augustine, CSCP
Champro



Pedro Neto
HP Inc.



Christine Barnhart, CPIM
Miebach



Allison Bennett Irion
Argonne National
Laboratory



Adam James
C.H. Robinson
Worldwide, Inc.



Craig Jones
On



Amber Schwiesow
Midcontinent
Communications (Midco)

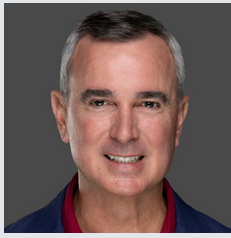


Kate Schwoyer
Ashland

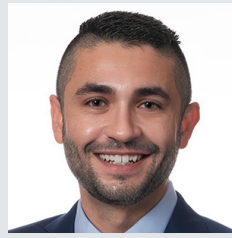
ASCM Board of Directors (2026)



**Michael Bunge, CPIM,
CSCP**
Chair
Hamilton Beach Brands



James Hess, CSCP
Chair Elect
Google LLC



Pedro Neto
Treasurer Secretary
HP Inc.



Renata Fernandes, CSCP



Allison Bennett Irion
U.S. Navy



Adam James
C.H. Robinson
Worldwide, Inc.



Craig Jones
On



Sarah Jostworth
KIK Consumer Products



Amber Schwiesow
Midco



Kate Schwoyer
Ashland, Inc.



Steve Van Vossen
Lindsay Corporation



Rengaa Venkataraman
CSCP
Microsoft, Inc.

About ASCM

The Association for Supply Chain Management (ASCM) is the global pacesetter for organizational transformation, talent development and supply chain innovation. As the largest association for supply chain, ASCM members and worldwide alliances fuel innovation and inspire accountability for resilient, dynamic and sustainable operations. ASCM is built on a foundation of world-class APICS education, certification and career resources.

For more information, **visit [ascm.org](https://www.ascm.org)**

