



## ASCM INAUGURAL EVENT FOCUSES ON CREATING A BETTER WORLD THROUGH SUPPLY CHAIN

CHICAGO – July 25, 2019 – Supply chain professionals from around the world will convene in Las Vegas for [ASCM 2019](#), the inaugural event from the Association for Supply Chain Management. Held September 16 – 18, ASCM 2019 will bring together more than 2,000 people from over 50 countries to explore new and different ways of thinking about best practices in supply chain.

Register for ASCM 2019 by July 31 and save up to \$400. [Learn more about registration options and pricing.](#)

Over three information-packed days featuring more than 65 sessions, attendees will hear from a dynamic lineup of speakers and explore the future of supply chain, logistics and operations management. Highlights from ASCM 2019 include:

### Keynote Speakers

[Fareed Zakaria](#) is the host of “Fareed Zakaria GPS,” a weekly international and domestic affairs program that airs on CNN Worldwide. He is also a columnist for The Washington Post, contributing editor for The Atlantic, and bestselling author. In 2017, Zakaria was awarded the Arthur Ross Media Award by the American Academy of Diplomacy. He was named a “Top 10 Global Thinker of the Last 10 Years” by Foreign Policy magazine in 2019, and Esquire once called him “the most influential foreign policy adviser of his generation.”

[Carey Lohrenz](#) is the first female combat-mission-ready F-14 Tomcat Fighter Pilot in the U.S. Navy. Carey left the U.S Navy in 1999 and began a career as a leadership expert and professional speaker. She is the author of the best-selling book, *Fearless Leadership; High-Performance Lessons from the Flight Deck* about her experiences as a pioneer female aviator.

### Women in Supply Chain Forum

The Women in Supply Chain Forum brings together supply chain and diversity trailblazers. In three breakout sessions, top executives hailing from ASCM, Johnson & Johnson, Microsoft, Uber Advanced Technology Group, and others will discuss the opportunities and challenges for women in supply chain, and the future of the field. The forum is open to all attendees and all participants will have the opportunity to network with the panelists.

### Spotlight Sessions

**Tech Convergence of Food Traceability:** Consumer expectations with food safety and sustainability are growing increasingly demanding. Learn how newer technologies – such as blockchain and artificial intelligence – are making it easier to trace food products throughout the digital supply chain.

**Supply Chain Development for the Future of Transportation:** New advances in self-driving require robust end-to-end supply chain management and come with a variety of unique challenges. Join this session to hear from executives at Uber about the importance of

continuously improving supply chain management for the next generation of rideshare technologies.

**Transforming Your Supply Chain with AI & Blockchain:** This presentation will look at how smart, high-tech capabilities are being built to enable supply chain professionals to move from reactive to proactive, predictive, and highly orchestrated world-class supply chains.

In addition, ASCM 2019 will feature networking events and facility tours of Three Square Food Bank, Firetrucks Unlimited, Berry Plastics, Zappos, and more. Register [now](#) for ASCM 2019 and save up to \$400. After July 31, registration prices will increase.

### **About ASCM**

The Association for Supply Chain Management (ASCM) is the global leader in end-to-end supply chain organizational transformation, innovation and leadership. As the largest non-profit association for supply chain, we are an unbiased partner connecting people around the world to the newest insights and solutions on all aspects of supply chain. ASCM transforms enterprises and empowers people with industry-recognized, global standards - like APICS and SCOR - to optimize their supply chains, secure their competitive advantage and positively impact the world. For more information, visit [ascm.org](http://ascm.org).

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